# South Pointe High School

2017 Riley Award

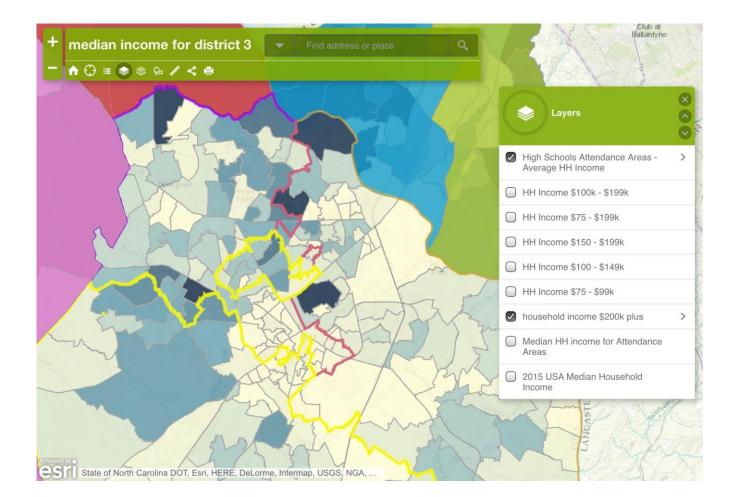
#### How did we get here....

- Student enrollment was declining
- Dropped to 3A by the SCHSL
- Running a deficit for three years straight
- Growing negative perception within the community

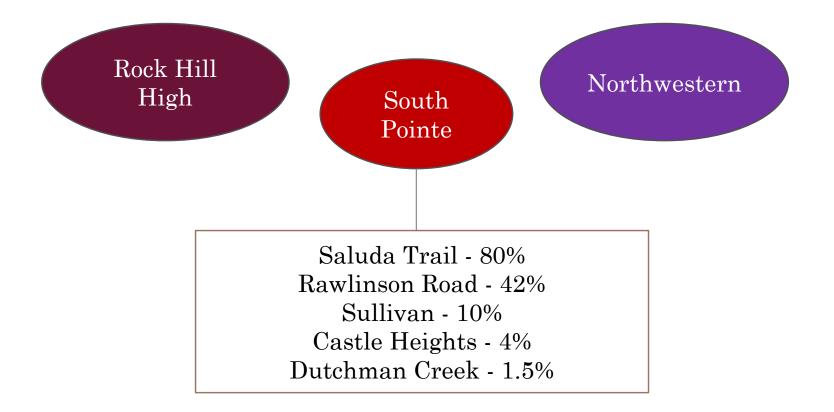




### York County Median Family Income



#### SPHS Middle School Feeders



### First Year Results

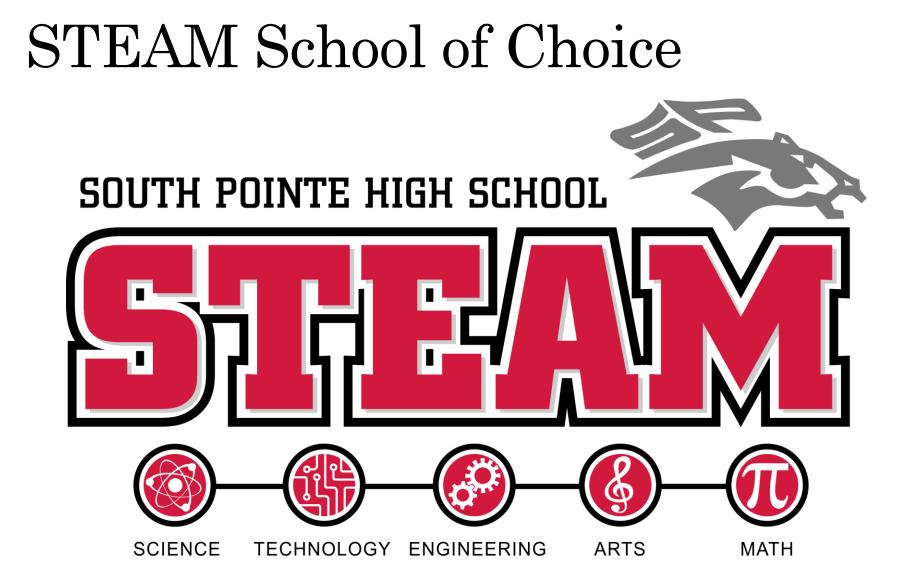
- Research
- Elective transfers were stopped
- Smaller minimum class size established for South Pointe
- Began a process to reduce the debt
  - Met with individual board members
  - Outside accountant review
  - Recommendation to reduce the deficit by half



## Second Year - Equity Committee

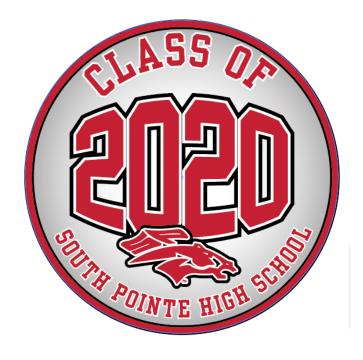
- Composed of five members selected by the SIC of each high school and the principals
- The goals were to define an "equitable high school experience", gather and review data from all three schools, identify areas in which equity has been achieved and make recommendations for improvement.
- The findings and recommendations were presented in a 12-page report.
- The district and school board still working through the recommendations.

REPORT OF THE AD HOC CITIZENS COMMITTEE ON HIGH SCHOOL EQUITY APPOINTED BY THE BOARD OF TRUSTEES OF THE ROCK HILL SCHOOL DISTRICT



## Marketing SPHS

Rising Ninth Grade Orientation

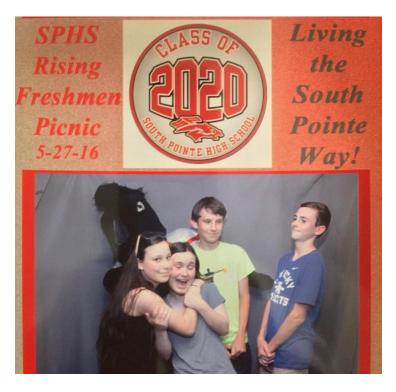




## Marketing SPHS

- Rising Ninth Grade Invitation Events
- Spring Red & White Football Game and Picnic





## Marketing SPHS

- We ran a newspaper ad of the past year's state achievements on graduation day.
- We began to use social media to promote the success of the school but also the progress of the SIC.



